Edema 0.8 *vs* Edema 2.7

Rabbit Conjunctiva shows the influence of hygroscopic agents in cigarettes*

Average edema upon instillation of smoke solution from Philip Morris Cigarettes.

Average edema upon instillation of smoke solution from Ordinary Cigarettes.

CLINICAL CONFIRMATION:** When *smokers* changed to Philip Morris, every case of irritation of the nose and throat due to smoking cleared completely or definitely improved.

*Proc. Soc. Exp. Bio. and Med., 1934, 32, 241-245

**Laryngoscope, 1935, XLV, No. 2, 149-154

TI0930728

Source: http://www.industrydocuments.ucsf.edu/tobacco/2000